Thank you for taking the BRIEF Communication Assessment

Your overall score indicates that you are an outstanding communicator. Look below for the breakdown of your category scores.

At risk: 0-33% Acceptable: 34-66% Outstanding: 67-100%





Preparation

Well done. You consistently consider what you'll communicate beforehand and are no stranger to preparing an outline. Your message is clear and relevant to your audience. Listen to "<u>BRIEF Map Basics</u>," episode 256 of the *Just*

Saying podcast, to add another preparation method to your communication toolkit.



Clarity

Whether you're speaking or writing, you intentionally choose your words. You know how to communicate precisely what you're thinking and care that your message always comes across. Keep your communication clear. Listen to

<u>"Misunderstandings,"</u>

episode 203 of the *Just Saying* podcast, to ensure you never lose your audience. Well done. Your communication is short and sweet. Refresh your editing skills by reading chapter 14 in the book <u>BRIEF: Make a Bigger</u> <u>Impact by Saying Less</u>. Less is more.

Brevity



Application

You're a breeze to work with. You recognize that listening and adjusting to your audience's needs is essential to communication. Everything about your speaking and writing is intentional. Read chapter 13, "Presenting a Briefer Case," in the book *BRIEF: Make a Bigger Impact by Saying Less* to maintain your listening skills.